

Third International Workshop on Business Data Collection Methodology

**Destatis, Germany
Wiesbaden, 28-30 April 2010**

Final Program

(version 26 April 2010)

Wednesday 28th April

Registration and welcome

Registration, coffee & tea	All	08.30 – 09.00
Welcome & domestics	Dr. Roland Gnos (Director of Business Statistics, Destatis), Roland Sturm (Destatis)	09.00 – 09.10
Workshop objectives and outputs	Ger Snijkers	09.10 – 09.20
Round Table Introductions: • What is on top of your agenda? • What would you like to take home?	All	09.20 – 10.00

Session 1: Questionnaire Development and Testing

Chair: Diane Willimack

1. Early Stage Scoping: Building High Quality Survey Instruments Without High Costs	Fran Featherston (US National Science Foundation), Kristin Stettler (US Census Bureau)	10.00 – 10.30
Break		10.30 – 11.00
2. Usability Testing Survey Instruments at the Australian Bureau of Statistics	Kettie Hewett, Jennifer Mitchell, Chloe Groves (Australian Bureau of Statistics)	11.00 – 11.30
3. Enhancing Data Quality in Business Statistics: Perspectives and Limits from the Viewpoint of Pretest Methodology	Karen Blanke (Federal Statistical Office of Germany - Destatis)	11.30 – 12.00
4. Outside the Answer Boxes: Messages from Respondents	Fran Featherston (US National Science Foundation), Kristin Stettler (US Census Bureau)	12.00 – 12.30

Lunch		12.30 – 13.30
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Session 2: Instrument Design Guidelines

Chair: Jacqui Jones

1. Redesign of the Questionnaire for Manufacturing at the Statistical Office of the Republic of Slovenia	Eva Belak, Mojca Noc Razinger, Spela Kastelic (Statistical Office of the Republic of Slovenia)	13.30 – 14.00
2. Web Form Design Standards - Preparing for web forms in the Australian Bureau of Statistics	Kettie Hewett (Australian Bureau of Statistics)	14.00 – 14.30
3. Consolidating Design Guidelines for Different Establishment Survey Collection Modes at the U.S. Census Bureau	Rebecca L. Morrison, Amy E. Anderson (US Census Bureau)	14.30 – 15.00
Break		15.00 – 15.30

4. Round table Discussion on Instrument Design Guidelines	All Introduced by Jayne Olney / Jacqui Jones (UK ONS)	15.30 – 16.30
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Session 3: Challenges in Web Surveys

Chair: Laurie Reedman

1. Centralized Web-based Data Collection Facility	Kathy Downey (US Bureau of Labor Statistics)	16.30 – 17.00
2. Challenges in Business Web Questionnaires	Gustav Haraldsen and Bente Hole (Statistics Norway)	17.00 – 17.30

Workshop dinner		19.00
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Thursday 29th April

Session 4: Communication and Contact Strategies

Chair: Jaki McCarthy

1. Communicating with Survey Respondents at the UK Office for National Statistics	Jacqui Jones (UK ONS)	09.00 – 09.30
2. Communication Strategies in Business Surveys – Implications when Web Data Collection becomes the Main Mode	Johan Erikson (Statistics Sweden)	09.30 – 10.00
Break		10.00 – 10.15

Session 5: Response Burden and Internal Processes in Businesses

Chair: Mojca Bavdaz & Deirdre Giesen

1. Data Collection Processes within Businesses	Diane K. Willimack (US Census Bureau), Alfred D. Tuttle (US Census Bureau)	10.15 – 10.45
2. Round Table Discussion on Response Burden and internal Processes in Businesses	All Introduced by Mojca Bavdaz (University of Ljubljana), Deirdre Giesen (Statistics Netherlands)	10.45 – 11.45

Lunch		11.45 – 12.45
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Session 6: Paradata & Data Quality

Chair: Rebecca Morrison

1. Using Paradata to improve the Quality of Business Survey Data at Statistics Canada	Laurie Reedman, Jeannine Claveau (Statistics Canada)	12.45 – 13.15
2. Improving Web and Electronic Questionnaires: The case of the Audit Trail	Ger Snijkers, Mattijn Morren (Statistics Netherlands)	13.15 – 13.45
3. Implications of Providing a Web Questionnaire Option in an Establishment Survey	Sarah Harris, Paul Biemer, Michael Penne (RTI International)	13.45 – 14.15
Break		14.15 – 14.30

Social program		14.30 –
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Friday 30th April

Session 7: Identifying Special Groups

Chair: Karen Blanke

1. Modelling Non-response in a Federal Establishment Surveys	Jaki S. McCarthy (National Agricultural Statistics Service)	08.30 – 09.00
2. Managing Response Burden for the Largest Enterprises at Statistics Canada Through Coherence Analysis	Daniela Ravindra (Statistics Canada)	09.00 – 09.30

Session 8: Combining Survey and Admin Data

Chair: Kathy Downey

1. How to improve Consistency of Register Based Business Surveys and Register Data	Roland Sturm (Federal Statistical Office of Germany - Destatis)	09.30 – 10.00
Break		10.00 – 10.30
2. Use of Administrative Data in Short-term Statistics in the Services Sector	Hanna Fischer (Federal Statistical Office of Germany - Destatis)	10.30 – 11.00
3. Representativity of VAT and Survey Data for Short-term Business Statistics	Pim Ouwehand, Barry Schouten, Ger Snijkers (Statistics Netherlands)	11.00 – 11.30
4. Integrating Databases over Time: What about Representativeness in Longitudinal Integrated and Panel Data?	Silvia Biffignandi (University of Bergamo), Alessandro Zeli (Istat)	11.30 – 12.00

Lunch		12.00 – 13.00
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Session 9: The Future of Statistical Data Collection

Chair: Gustav Haraldsen

1. Integration of New Data Collection Methods	Wim Kloek (Eurostat)	13.00 – 13.30
2. Round Table Discussion on The future of Statistical Data Collection?	All Introduced by Gustav Haraldsen (Statistics Norway), Ger Snijkers (Statistics Netherlands), Johan Erikson (Statistics Sweden)	13.30 – 14.30
Break		14.30 – 15.00

Session 10: Closing session

Chair: Ger Snijkers

1. Evaluation of the Workshop		15.00 – 15.30
2. Next steps		15.30 – 16.00

End of the Workshop		16.00
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