

Second International Workshop on Business Data Collection Methodology

Statistics Canada
Ottawa, 22-24 October 2008

Program
(6 October 2008)

Wednesday 22nd October

Registration and welcome

Registration, coffee & tea	All	08.30 – 09.00
Welcome & domestics	Robert Lussier	09.00 – 09.10
Workshop objectives and outputs	Ger Snijkers	09.10 – 09.20
Round table introductions	All	09.20 – 10.00

Session 1: Business data collection designs and strategies

Chair: Rebecca Morrison

1. The Business Register as backbone of modern business statistics	Roland Sturm (Federal Statistical Office of Germany)	10.00 – 10.30
Break		10.30 – 11.00
2. Development of primary data collection infrastructure and standardisation of questionnaires at the Statistical Office of the Republic of Slovenia	Eva Belak and Mojca Noč Razingner (Statistical Office of the Republic of Slovenia)	11.00 – 11.30
3. Multi-mode and multi-frame surveys of health care providers	Catharine Burt and Esther Hing (US CDC's National Center for Health Statistics)	11.30 – 12.00
4. Data collection in fast-growing companies: The case of Slovenian gazelles	Mojca Bavdaz and Mateja Drnovsek (University of Ljubljana, Slovenia)	12.00 – 12.30
Lunch		12.30 – 13.30
5. Use of multiple data sources in short-term statistics - Combining administrative and survey data	Anu Peltola (Statistics Finland)	13.30 – 14.00

Session 2: Contact strategies and data collection procedures

Chair: Jaki McCarthy

1. Innovations within an ongoing establishment data collection	Kim Robbins Aspinwall, Chris Ellis, and Sarah Harris (Research Triangle Institute International, USA) and John Nottingham (National Center for O*NET Development)	14.00 – 14.30
2. Maximising cooperation and minimising burden for large businesses	Katherine Fox (Her Majesty's Revenue and Customs, UK)	14.30 – 15.00
Break		15.00 – 15.30
3. Statistics New Zealand's data collection strategy	Rebecca Merrington (presented by Sarah Williams, Statistics New Zealand)	15.30 – 16.00

4. Prioritizing Business Respondents to Address Non-Response	Janet Hughes (Statistics Canada)	16.00 – 16.30
5. Motivating business respondents by providing feedback: practices and experiences	Ger Snijkers, Martin Boschma, Camiel De Bruijn, and Birgit Vennix (Statistics Netherlands)	16.30 – 17.00

Workshop dinner		18.30 (hotel)
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Thursday 23rd October

Session 3: Pre-testing methods

Chair: Tony Hak

1. Tailored survey testing - Matching testing methods with survey complexity and respondent models	Stan Freedman (US Energy Information Administration)	08.30 – 09.00
2. (Pre-)testing of electronic questionnaires in business surveys	Petri Godenhjelm (Statistics Finland)	09.00 – 09.30

Session 4: Electronic reporting

Chair: Robert Lussier

1. Statistics Canada electronic questionnaire: Accessibility standards and guidelines	Marc-André Dubois (Statistics Canada)	09.30 – 10.00
Break		10.00 – 10.30
2. Evaluation of the redesign of the Structural Business Surveys	Deirdre Giesen, Mattijn Morren, and Ger Snijkers (Statistics Netherlands)	10.30 – 11.00
3. A case study of questionnaire and application challenges in a business Web survey	Gustav Haraldsen and Aud Kari Joramo Holt (Statistics Norway)	11.00 – 11.30
4. Round table discussion on Issues in e-reporting	All	11.30 – 12.30
Lunch		12.30 – 13.30

Session 5: Standards and guidelines for question(naire)s that are specific to business questionnaires

Chair: Mojca Bavdaz

1. Sensitive questions in establishment surveys	Boris Lorenc (Statistics Sweden)	13.30 – 14.00
2. How do you get trained respondents to change their response habit? Designing a telephone data entry 'questionnaire'	Elsbeth Maclean, Gemma Hamilton, Mark Peck (UK Office for National Statistics)	14.00 – 14.30
3. The development of standards and guidelines for business questionnaires at Statistics New Zealand	Sarah Williams and Lyn Kaye (Statistics New Zealand)	14.30 – 15.00
Break		15.00 – 15.30
4. The development and implementation of establishment survey questionnaire design guidelines at the US Census Bureau	Rebecca Morrison (US Census Bureau)	15.30 – 16.00
5. Round table discussion on issues in Questionnaire standards and guidelines	All	16.00 – 17.00

Friday 24th October

Session 6: Response bias and response burden

Chair: Deirdre Giesen

1. Methods for avoiding non-response bias in academic business surveys	Ezgi Akpinar and Tony Hak, (Erasmus University, The Netherlands)	08.30 – 09.00
2. Measure and follow-up of the response burden from enterprises by the Register of Data Providers concerning enterprises and organizations at Statistics Sweden	Niklas Notstrand and Elisabeth Bolin (Statistics Sweden)	09.00 – 09.30
3. Does response burden affect response quality?	Johan Fosen, Gustav Haraldsen and Urban Olsson (Statistics Norway)	09.30 – 10.00
Break		10.00 – 10.30
4. Identifying, collecting and using auxiliary variables to adjust for non-response bias in organizational surveys: A case study using the community health measures survey	Ashley Bowers (University of Michigan, USA)	10.30 – 11.00

Session 7: Post survey research/evaluation

Chair: Petri Godenhjelm

1. Statistical quality analysis in a mixed-mode survey	Silvia Biffignandi (University of Bergamo, Italy) and Alessandro Zeli (Italian National Institute of Statistics)	11.00 – 11.30
2. Using data mining techniques to analyze survey reporting errors	Jaki McCarthy (US National Agricultural Statistics Services)	11.30 – 12.00

Lunch		12.00 – 13.00
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Session 8: Closing session

Chair: Gustav Haraldsen

1. Evaluation of the Workshop	Jacqui Jones and Ashley Bowers	13.00 – 13.30
2. Next steps	Ger Snijkers	13.30 – 14.00
Social activity		15.00 (hotel)