

First International Workshop on Business Data Collection Methodology

Office for National Statistics, UK
London, 19-21 April 2006

Programme

Wednesday, 19 April 2006

08.30 – 09.00	Registration, coffee and tea	
09.00 – 09.10	Welcome	Cynthia Clark (ONS)
09.10 – 09.45	Key note: Data Collection Problems in Business Surveys	Jacqui Jones (ONS)
	Round table presentation of NSI's: Practices, developments and research issues	
09.45 – 11.15	Session 1: Round table <ul style="list-style-type: none"> • Statistics Norway • Statistics Sweden: Presentation of the Business Data Collection Unit of Statistics Sweden • Statistics Finland: Practices, developments and research issues in Statistics Finland 	Ger Snijkers Gustav Haraldsen Niklas Notstrand and Eva Furubjelke Ville Tolkki and Petri Godenhjelm
11.15 – 11.30	Break	
11.30 – 13.00	Session 2: Round table <ul style="list-style-type: none"> • Office for National Statistics, UK • Statistics Netherlands: Data Collection Strategy at Statistics Netherlands • Statistical Office of the Republic of Slovenia (SORS): Organisation of data collection and data control in the Statistical Office of the Republic of Slovenia 	Diane Willimack Jacqui Jones Robert Göttgens and Ger Snijkers Frida Braunsberger
13.00 – 14.00	Lunch	
14.00 – 15.30	Session 3: Round table <ul style="list-style-type: none"> • Statistics New Zealand: Practices, Developments, Research issues • Statistics Australia: Total Approach Management • Statistics Canada: An Initiative that will modernise Collection Tools for Business Surveys at Statistics Canada 	Gustav Haraldsen Ron McKenzie Paul Schubert Robert Lussier
15.30 – 16.00	Break	
16.00 – 17.30	Session 4: Round table <ul style="list-style-type: none"> • a) The Statistical System of the United States: b) NASS (Agriculture), c) Census Bureau (Commerce), d) EIA (Energy), e) NCHS (Health & Human Services), f) BLS (Labor) • US Government Accountability Office (GAO) 	Jacqui Jones Coordinated by Diane Willimack: b) Jaki McCarthy, c) Diane Willimack, d) Stanley & Freedman, e) Catherine Burt, f) Polly Phipps James Fields (US GAO)

Thursday, 20 April 2006

09.00 – 10.30	<p>Session 5: Response Error and Questionnaire Testing</p> <ul style="list-style-type: none"> • Designing and Testing a Supplement to the Current Employment Statistics (CES) Survey • Designing a CATI Instrument for standardising sample and frame maintenance procedures in business surveys • Exploiting Auxiliary data in Business Survey Questionnaire Design and Data Collection 	<p>Deirdre Giesen</p> <p>Polly Phipps (US BLS)</p> <p>Emma Farrell and Paul Schubert (ABS)</p> <p>Jaki McCarthy (US NASS)</p>
10.30 – 11.00	Break	
11.00 – 12.00	<p>Session 6: Invited paper</p> <p>Making the Essential Connection between Visual Design Concepts and the Usability Principles to improve Response to Business Surveys</p>	<p>Jaki McCarthy</p> <p>Don Dillman</p>
12.00 – 13.30	Lunch	
13.30 – 15.30	<p>Session 7: Questionnaire design/development</p> <ul style="list-style-type: none"> • The US Energy Information Administration (EIA) and the Data Collection Challenge • Generating Questionnaires for Business Surveys at Statistics Netherlands • Quality Management of Business Surveys 	<p>Robert Lussier</p> <p>Stanley Freedman (US EIA)</p> <p>Ger Snijkers and Deirdre Giesen (Statistics Netherlands)</p> <p>Dagfinn Sve and Gustav Haraldsen (Statistics Norway)</p>
15.30 – 16.00	Break	
16.00 – 17.30	<p>Session 8: Non-response Reduction and Multi-mode collection</p> <ul style="list-style-type: none"> • Quarterly Services Survey response rates results • Tests of strategies to improve response and diminish non-response bias in physician surveys • Factors Affecting Early Return Rates on the 2002 Economic Census: The Impact of the Number of Pages 	<p>Ron McKenzie</p> <p>Roderick Asekhuano (US Census Bureau)</p> <p>Catharine Burt (US NCHS)</p> <p>Diane Willimack (US Census Bureau)</p>
19.30 – 23.00	Conference dinner	

Friday, 21 April 2006

09.00 – 10.30	Session 9: Response process and Respondent's role <ul style="list-style-type: none">• Modelling establishment responding• Starting of qualitative pre-testing of Statistics Finland's business surveys• Panel Survey of Organizations (PASO) in Flanders	Tony Hak Boris Lorenc (Stockholm University) Petri Godenhjelm (Statistics Finland) Maarten De Waele (University Leuven)
10.30 – 11.00	Break	
11.00 – 12.30	Session 10: Use of administrative data <ul style="list-style-type: none">• Use of administrative data in business surveys at Statistics Canada and related issues• Annual Enterprise survey• Generating local KAU data using administrative sources	Stanley Freedman Claude Julien (Statistics Canada) Ron McKenzie (Statistics New Zealand) Ville Tolkki (Statistics Finland)
12.30 – 14.00	Lunch	
14.00 – 15.30	Session 11: Overview discussion Including: <ul style="list-style-type: none">• Evaluation of the Workshop• Contributed paper for ICES3• Next Workshop (Sept. 2007 ?)	Diane Willimack
